

SELETTI wears TOILETPAPER

TOILETPAPER





Exceptional collection of tableware and objects born out of the collaboration between Maurizio Cattelan and Pierpaolo Ferrari's magazine and the Italian design company Seletti.

Black humor dipped in pastel colors: born out of the meeting between Seletti, Italian design company, and TOILETPAPER, Maurizio Cattelan and Pierpaolo Ferrari's image-only magazine, Seletti Wears TOILETPAPER is an unusual and exceptional collection of plates, mugs, tablecloths, bowls, glasses, backing dishes, teapots, tea towels and objects like the soaps, tables, mirrors, cushions and the umbrellas. A selection of images from the magazine become the decorative motif of the Seletti Wears TOILETPAPER design collection. A kitchen plunger, a rampant horse, the severed fingers (already on display on Manhattan's High Line billboard) and a pulp interpretation of the famous "I love you", a toad in a sandwich, the apple-shaped Yin & Yang symbol and the eye with the eyelash curler; a fish full of precious gems and a table set with "unexpected" guests are the images towering over the tablecloths. Tin, oilcloth, melamine and porcelain are the materials used in the collection, perfectly aligned with the pop spirit of the magazine: cheap and widespread, never sectional.

"I have been a fan of TOILETPAPER since the first issue came out and I immediately wished I could use those wonderful images for our products", says Stefano Seletti, face and mind of the homonymous design brand. "I kept thinking how to bring those pictures in the homes of our clients. One meeting with Maurizio and Pierpaolo was all it took to create a connection between us and to share the idea of mixing democratic and familiar materials like tin and plastic with unexpected images. That's how Seletti Wears TOILETPAPER has become by far, the more up-to-the-minute range of homeware products proposed on the market today. Its exclusive character he adds "is not given by economic inaccessibility but, instead, by the intellectual audacity of those who choose to buy it".

The style of the collection, a sort of label given by the unique humor and unlimited desire to experiment, is successful because applicable to a wide range of products, sold around the world, from the MOMA museum in New York at the Palais de Tokyo in Paris and at The Corner in London. The Seletti wears TOILETPAPER fever spreads, and it is only the beginning.

"Right from the start we liked the idea that TOILETPAPER was a label that could be applied to a broad series of objects: magazines, books, plates, mugs and tablecloths. Pierpaolo and I are like sadistic scientists: everything that's around us can be infected by the TP virus, we continually test different samples and we analyze the results, so that TOILETPAPER can become a style, and not just a photographic one", says Maurizio Cattelan. "Just like TOILETPAPER's images, the collection designed with Seletti has a vintage charm; the tin mugs and plates look like they were just taken out from a Fifties' kitchen pantry, the oilcloths from the drawers of a suburban inn". "We often have fun by making our pictures become objects, clothes, accessories" – says Pierpaolo Ferrari. "TOILETPAPER's images can become both a bathing suit and a Formula 1 car. The important thing is not to betray the spirit and nature of the magazine, which is ironic and unsettling at the same time. Today, thanks to Seletti, some images have become real objects, and we hope they will be a success".

The 2015 new items are porcelain plates, new umbrellas, cushions and tables.

The porcelain plates bring to the table TOILETPAPER's unique black humour dipped in pastel colours. Ironic and disturbing at the same time, the pictures of the magazine give rise to this characteristic set of dishes; among the images used: the writing "Shit" on the teeth, the Typewriter, French fries, the Lipstick, the Crow, a pony wrapped in flowers, Nails - a nailed breakfast, the Clips, roses with eyes, Frog - a frog in a sandwich, and an apple-shaped Ying and Yang symbol.

Made in cross-stitch with their vintage charm characterizing the entire collection, the new square cushions are available in four variants: Frog, Lipstick, Teeth and Typewriter.

Finally, the wooden tables whose size makes them ideal for any environment and the umbrellas with their colorful prints bring a touch of irony to even the darkest days.





PORCELAIN PLATES

















TEA TOWELS













UMBRELLAS







WHY ME?



SOAP! SOAP! SOAP!

SELETTI wears TOILETPAPER

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PORCELAIN PLATES

Dishwasher safe



Apple

Plate _16926

ø cm. 27 ≈ - ø 10.6" ≈



Breakfast

Plate _16932

ø cm. 27 ≈ - ø 10.6" ≈



Chips

Plate _16931

ø cm. 27 ≈ - ø 10.6" ≈



Clips

Plate _16922

ø cm. 27 ≈ - ø 10.6" ≈



Crow

Plate _16928

ø cm. 27 ≈ - ø 10.6" ≈



Lipstick

Plate _16927

ø cm. 27 ≈ - ø 10.6" ≈



Nails

Plate _16930

ø cm. 27 ≈ - ø 10.6" ≈



Pony

Plate _16921

ø cm. 27 ≈ - ø 10.6" ≈



Roses

Plate _16925

ø cm. 27 ≈ - ø 10.6" ≈



Shit

Plate _16920

ø cm. 27 ≈ - ø 10.6" ≈



Toad

Plate _16923

ø cm. 27 ≈ - ø 10.6" ≈



Typewriter

Plate _16924

ø cm. 27 ≈ - ø 10.6" ≈

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ENAMEL PLATES

Dishwasher safe



Apple

Plate _16843

ø cm. 26 ≈ - ø 10.2" ≈



Bird

Plate _16840

ø cm. 26 ≈ - ø 10.2" ≈



Eye

Plate _16844

ø cm. 26 ≈ - ø 10.2" ≈



Fingers

Plate _16836

ø cm. 26 ≈ - ø 10.2" ≈

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ENAMEL GLASSES

Dishwasher safe



Set 6 drinking glasses

_16978

ø cm. 8,8 h. 9 ≈

ø 3.9" h. 3.5" ≈



Apple



Eye



Fingers



Horse



I love u



Toad



Horse

Plate _16835

ø cm. 26 ≈ - ø 10.2" ≈



I love u

Plate _16837

ø cm. 26 ≈ - ø 10.2" ≈



Plunger

Plate _16839

ø cm. 26 ≈ - ø 10.2" ≈



Soap

Plate _16838

ø cm. 26 ≈ - ø 10.2" ≈



Toad

Plate _16842

ø cm. 26 ≈ - ø 10.2" ≈

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ENAMEL BAKING DISH

Dishwasher safe



Baking dish

Light blue _17001

cm. 56x29 ≈ - 18.1"x11.4" ≈



Baking dish

Beige _17001

cm. 56x29 ≈ - 18.1"x11.4" ≈

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ENAMEL BOWLS

Dishwasher safe



Apple

Bowl _16993

ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



Eye

Bowl _16994

ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



Fingers

Bowl _16991

ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



Horse

Bowl _16990

ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



I love u

Bowl _16992

ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈



Toad

Bowl _16995

ø cm. 17 h 8 ≈ - ø 6.7" h 3.1" ≈

ENAMEL MUGS

Dishwasher safe



Apple

Mug _16853
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Bird

Mug _16860
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Eye

Mug _16854
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Fingers

Mug _16856
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Horse

Mug _16855
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



I love u

Mug _16857
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Plunger

Mug _16859
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Soap

Mug _16858
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈



Toad

Mug _16852
ø cm. 10 h. 9 ≈
ø 3.9" h. 3.5" ≈

ENAMEL TEAPOT

Dishwasher safe



Teapot

Light blue _17000
ø cm. 18 h. 20,5 ≈
ø 7" h. 8" ≈



Teapot

Beige _17000
ø cm. 18 h. 20,5 ≈
ø 7" h. 8" ≈

TEATOWELS

Material: 100% cotton



Eye

Tea towel _02051
cm. 50 x 70 ≈ - 19.7" x 27.6" ≈



I love u

Tea towel _02054
cm. 50 x 70 ≈ - 19.7" x 27.6" ≈



Pasta

Tea towel _02053
cm. 50 x 70 ≈ - 19.7" x 27.6" ≈



Toad

Tea towel _02052
cm. 50 x 70 ≈ - 19.7" x 27.6" ≈

TRAYS

Material: Melamine



Breakfast

Tray _19012
cm. 32 x 43,5 ≈
12.6" x 17.1" ≈



Fingers

Tray _19011
cm. 32 x 43,5 ≈
12.6" x 17.1" ≈



Lipsticks

Tray _19010
cm. 32 x 43,5 ≈
12.6" x 17.1" ≈



Roses

Tray _19013
cm. 32 x 43,5 ≈
12.6" x 17.1" ≈

TABLECLOTH

Material: Vinyl + 100% cotton



Fish - 140 x 210
Tablecloths _02035
cm. 140 x 210 ≈
55.1" x 82.7" ≈



Insects - 140 x 210
Tablecloths _02034
cm. 140 x 210 ≈
55.1" x 82.7" ≈



TP pattern mix
Tablecloths _02036
cm. 140 x 240 ≈
55.1" x 94.5" ≈

TABLES

Material: Wood



Crow
Small table _17140
ø cm. 48 h. 49 ≈
ø 18.9" x 19.5" ≈



Lipsticks
Large table _17151
ø cm. 70 h. 64,5 ≈
ø 27.5" x 25.4" ≈



Two of spades
Small table _17141
ø cm. 48 h. 49 ≈
ø 18.9" x 19.5" ≈



Typewriter
Large table _17150
ø cm. 70 h. 64,5 ≈
ø 27.5" x 25.4" ≈

MIRRORS

Material: Plastic, glass



Flowers
Mirror _17100
cm. 17,5 x 23 ≈
6.9" x 9" ≈



Sausages
Mirror _17102
cm. 17,5 x 23 ≈
6.9" x 9" ≈



Two of spades
Mirror _17101
cm. 17,5 x 23 ≈
6.9" x 9" ≈



Crow
Mirror _17112
22,5 x 29,5 ≈
8.6" x 11.6" ≈



Denture
Mirror _17111
22,5 x 29,5 ≈
8.6" x 11.6" ≈



Lipsticks
Mirror _17110
22,5 x 29,5 ≈
8.6" x 11.6" ≈



Flowers
Mirror _17102
30 x 40 ≈
11.8" x 15.7" ≈



Lipsticks
Mirror _17122
30 x 40 ≈
11.8" x 15.7" ≈



Sausages
Mirror _17121
30 x 40 ≈
11.8" x 15.7" ≈

BIG ROUND MIRRORS

Material: Wood, glass



Lipsticks

Mirror _17156
ø cm. 70 ≈
ø 27.6" ≈

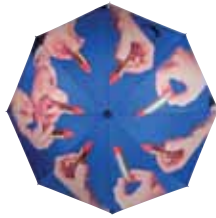


Two of spades

Mirror _17155
ø cm. 70 ≈
ø 27.6" ≈

UMBRELLAS

Material: Polyester, wood



Lipsticks

Umbrella _17130
ø cm. 100 h. 88,5 ≈
ø 39.4" h. 34.8" ≈



Shit

Umbrella _17132
ø cm. 100 h. 88,5 ≈
ø 39.4" h. 34.8" ≈



Typewriter

Umbrella _17131
ø cm. 100 h. 88,5 ≈
ø 39.4" h. 34.8" ≈

CROSS-STITCH CUSHIONS

Material:

cover 100% cotton, embroidery
70% cotton - 30% polyester
12h of embroidery machine,
300.000 needle hits,
1.900 mt of thread



Lipstick

Cushion _02091
cm. 38x38 ≈ - 15"x15" ≈



Shit

Cushion _02092
cm. 38x38 ≈ - 15"x15" ≈



Toad

Cushion _02093
cm. 38x38 ≈ - 15"x15" ≈



Typewriter

Cushion _02090
cm. 38x38 ≈ - 15"x15" ≈

SOAPS

Material: Organic vegetable based soap - 100% bio



Bite

Soap with sicilian citrus
fragrance _16861
cm. 8x6 h. 3 ≈
3.2"x2.4" h. 1.2" ≈



Why me?

Soap with sandalwood and
myrrh fragrance _16864
cm. 6,9x2,7 h. 10,9 ≈
2.7"x1.1" h. 4.3" ≈



SELETTI wears TOILETPAPER 2016

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